

# Audience: Tech Market Web Presence

TechTarget connects you directly to buyers in every major enterprise technology segment. Review the categories below to see the TechTarget properties most relevant to you.

## AI, BI & Big Data

BrightTALK  
ComputerWeekly.com  
ComputerWeekly.com.br  
ComputerWeekly.de  
ComputerWeekly.es  
Data Science Central  
Education Spotlight  
Enterprise Strategy Group  
IoT Agenda  
LeMagIT.fr  
SearchBI.com.cn  
SearchBusinessAnalytics  
SearchDatabase.com.cn  
SearchDataManagement  
SearchEnterpriseAI  
SearchInformationSystem Japan  
SearchOracle  
SearchSAP  
SearchSMB Japan

## Business Applications

BrightTALK  
ComputerWeekly.com  
ComputerWeekly.com.br  
ComputerWeekly.de  
ComputerWeekly.es  
LeMagIT.fr  
SearchContentManagement  
SearchCustomerExperience  
SearchCRM&SFA Japan  
SearchDatabase.com.cn  
SearchERP  
SearchERP Japan  
SearchHRSoftware  
SearchOracle  
SearchSAP  
SearchSMB Japan

## CIO & IT Strategy

BrightTALK  
SearchCIO  
SearchCIO.com.cn  
SearchEducationalIT Japan  
SearchMangement&IT Japan  
SearchMediaIT Japan  
SearchSMB Japan

## Cloud & DevOps

BrightTALK  
ComputerWeekly.com  
ComputerWeekly.com.br  
ComputerWeekly.de  
ComputerWeekly.es  
Enterprise Strategy Group  
LeMagIT.fr  
SearchAppArchitecture  
SearchAWS  
SearchCloud Japan  
SearchCloudComputing  
SearchCloudComputing.com.cn  
SearchITOperations  
SearchSoftwareQuality  
SearchSystemsDevelopment Japan

## Data Center & Virtualization

BrightTALK  
ComputerWeekly.com  
ComputerWeekly.com.br  
ComputerWeekly.de  
ComputerWeekly.es  
Enterprise Strategy Group  
LeMagIT.fr  
SearchDataAnalysis Japan  
SearchDataCenter

SearchDataCenter.com.cn  
SearchDataCenter.it  
SearchServers&Storage Japan  
SearchSMB Japan  
SearchVirtual.com.cn  
SearchVirtualization Japan  
SearchVMware  
SearchWindowsServer

## End User Computing

BrightTALK  
ComputerWeekly.com  
ComputerWeekly.com.br  
ComputerWeekly.de  
ComputerWeekly.es  
Enterprise Strategy Group  
LeMagIT.fr  
SearchEnterpriseDesktop  
SearchMobileComputing  
SearchSmartMobile Japan  
SearchVirtual.com.cn  
SearchVirtualDesktop  
SearchVMware

## Health IT

BrightTALK  
EHRIntelligence  
HealthCareExecIntelligence  
HealthITAnalytics  
HealthITSecurity  
HealthPayerIntelligence  
HITInfrastructure  
mHealthIntelligence  
PatientEngagementHIT  
PharmaNewsIntelligence  
RevCycleIntelligence  
SearchHealthIT  
Xtelligent Healthcare Media



## Networking

BrightTALK  
ComputerWeekly.com  
ComputerWeekly.com.br  
ComputerWeekly.de  
ComputerWeekly.es  
Enterprise Strategy Group  
IoT Agenda  
LeMagIT.fr  
SearchNetwork Japan  
SearchNetworking  
SearchNetworking.com.cn  
SearchSMB Japan  
SearchUnifiedCommunications

## Security

BrightTALK  
ComputerWeekly.com  
ComputerWeekly.com.br  
ComputerWeekly.de  
ComputerWeekly.es  
Enterprise Strategy Group  
IoT Agenda  
SearchSecurity  
SearchSecurity Japan  
SearchSecurity.com.cn  
SearchSecurity.it  
SearchSMB Japan

## Channel Resources

BrightTALK  
Enterprise Strategy Group  
MicroScope.co.uk  
SearchITChannel

## Storage

BrightTALK  
ComputerWeekly.com  
ComputerWeekly.com.br  
ComputerWeekly.de  
ComputerWeekly.es  
Enterprise Strategy Group  
LeMagIT.fr  
SearchDataBackup  
SearchDisasterRecovery  
SearchServers&Storage Japan  
SearchSMB Japan  
SearchStorage  
SearchStorage.com.cn  
SearchVirtual.com.cn  
SearchVirtualization Japan

## Technology Content Libraries

Bitpipe.com  
Bitpipe.com.br  
Bitpipe.fr  
BrightTALK  
de.Bitpipe.com  
es.Bitpipe.com  
kr.Bitpipe.com  
Whats  
wp.techtarget.com.cn

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**For webinars and virtual events, talk with us about the BrightTALK platform.**

**For expert analysis, research and content services, talk with us about Enterprise Strategy Group.**

### About TechTarget

TechTarget (Nasdaq: TTGT) is the global leader in purchase intent-driven marketing and sales services that deliver business impact for enterprise technology companies.

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